

Governance Strawmen

Transit Planning Board
June 26, 2008

Special Collections Department, Pullen Library, Georgia State University

Overview

- Objectives
- Principles
- Framework
- Challenges with Principals
- Next Steps

Objective / Purpose of New Governance Structure

Attachment Item # 1 to Agenda Item # I 3.1. (Plan/Fund)

- Leverage Additional Funding (Federal, State, Local, Private)
- Implement Large Scale Investment Decisions
- Establish Framework for resolving issues:
 - Service Coordination
 - Fares
 - Paratransit
 - Data needs for decision making

Principles

- Pay-to-Play
- Flexibility
 - Funding
 - Organizational
- Accountability
- Decisions Made at Lowest Appropriate Level
- Customer Focused
- Preserve / Maintain Investments

Regional Transit System – Decision Making Framework

Service
Coordination

Performance
Measurement /
Monitoring

Fare Coordination

Implementation /
Long Range
Planning

Customer
Information

Regional Funding
Allocation

Human Services
Transportation

Short/Medium Distance Transit Operations

HRT

LRT /
Streetcar

Arterial
Express Bus

Local Bus

Long Distance Transit Operations

Commuter Rail

Intercounty Bus

Express Bus

Regional Transit System – Current State

Service Coordination – Limited -
TPB

Performance Measurement /
Monitoring – ARC, GRTA,
MARTA, TPB

Fare Coordination –MARTA
Recip Agreements

Implementation / Long Range
Planning – ARC, GRTA, ??

Customer Information – GDOT
(511), MARTA, GRTA, CCT,
GCT

Regional Funding Allocation –
ARC, ??

Human Services Transportation
– ARC, MARTA, DCH, DHR,
CCT, GCT 5311

Short/Medium Distance Transit Operations

MARTA

CCT Local Bus

GCT Local Bus

C-TRAN

CATS

The Cliff (Emory)

Tech Trolley

Panther Express

the Buc

AUC / Woodruff

Free Ride

Long Distance Transit Operations

GRTA
(Xpress)

CCT
Express

Gwinnett
Express

MARTA

Vanpools

Douglas
County
RS

Principle	Tools	Challenges
Pay-to-Play	1. Voting weighted by Funding contributed	1. Department of Revenue tracking for sales tax receipts
Funding Flexibility	1. Holding Companies 2. Contracting	1. Can holding companies be created by public authorities under GA law? 2. MARTA rail contracting limitations
Organizational Flexibility	1. Weighted Voting 2. Unspecified Geographic reach 3. Process for new members	1. MARTA Act specifically limits to 5 counties 2. GRTA Act to AQ Conformity 3. ARC board to 10 counties 4. Department of Revenue tracking for sales tax receipts
Accountability	1. Elected officials 2. Performance Reporting 3. Performance Measurement/ Monitoring	1. Lack of centralized, convenient performance reporting for transit in Atlanta 2. Other demands on elected officials time
Appropriate Decision Level		1. Responsibility for and decision making process for regional projects not working
Customer Focused	1. Rider Board Representation 2. Rider Advisory Committee 3. Require ride system	
Preserve / Maintain Investment	1. Performance Measurement/ Monitoring 2. Specified % of funding for re-investment	1. Lack of centralized, convenient performance reporting for transit in Atlanta

Next Steps

- Continue individual Meetings
- Further research on weighted voting options
 - 50% of votes / 50% of population (etc)
- Coordination with MARTA Ad-Hoc